IMOVEISNORJ CORRETAGEM E ADMINISTRADORA DE IMÓVEIS LTDA.

Privacy Policy – Marketing Campaigns (Meta Ads)

Who we are and what we collect

We, IMOVEISNORJ CORRETAGEM E ADMINISTRADORA DE IMÓVEIS LTDA., registered in Brazil under CNPJ 65.105.186/0001-99, value your privacy. When you interact with our advertisements on Facebook/Instagram (Lead Ads or forms), we may collect the following personal data that you voluntarily provide: full name, email address, and telephone/WhatsApp number.

Purposes of data collection

The data collected is used to send information about our products/services that you have requested, contact you for commercial purposes or customer service, improve our marketing campaigns, and enhance the user experience.

Sharing data with third parties

By completing this form, you understand that the data is submitted to the Meta platform (Facebook/Instagram), which acts as a data processor, facilitating collection on our behalf as data controllers. Meta may use this data to optimize advertisements, in accordance with Meta's Privacy Policy. We do not sell your data under any circumstances.

Cookies and tracking technologies (Pixel)

We use the Meta Pixel on our website to personalize advertisements and understand browsing behavior. You can manage or disable cookies in your browser settings or in your Meta account.

Your rights (LGPD)

You have the right to confirm whether your data is being processed, access your data, correct incomplete or outdated data, and request the deletion of your data from our database. To exercise your rights, please contact us at: claudiachammas@imoveisnorj.com.br.

Security

We adopt technical measures to protect your data, but please note that no method of transmission over the internet is 100% secure.

Changes

This policy may be updated periodically. Date of last update: 21/09/2026.

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